

# Jizo Cats

**Art + Education + Experiences**

## Official Whitepaper

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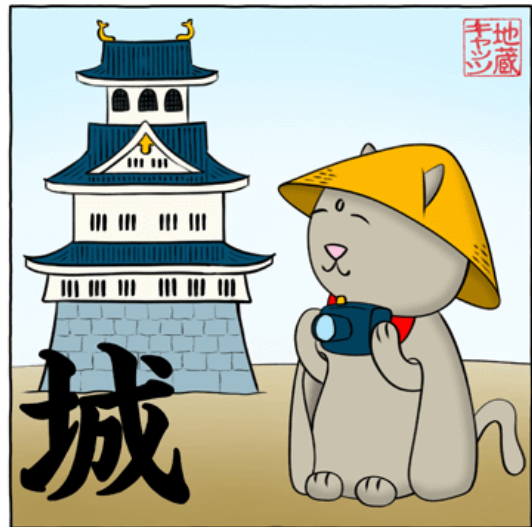
# Introduction

Jizo Cats is the foundation for a series of NFT (Non-Fungible Token) projects created by Kevin Riley.

All Jizo Cats NFT projects incorporate a blend of art, education, and experiences, inspired by Japan and its culture, traditions, and language. The artwork of a Jizo Cats NFT is individually hand drawn for each NFT and there are no duplicates – ensuring that each Jizo Cats NFT is a rare and truly valuable collector's item.

The goal of each Jizo Cats NFT is to go beyond the artwork, and provide education and unique experiences. Each NFT project is designed to meet a goal of providing interesting information about Japanese culture, traditions, and language, and a portion of project profits are to be used to supply educational resources to areas in need. Each NFT project is also designed to provide the NFT owner with the kind of experiences that are rarely found elsewhere.

Minting a Jizo Cats NFT gives the owner exclusive 1/1 artwork, interesting information, an exclusive community, and unique experiences.



# Jizo Cats Mission: Art + Education + Experiences

Jizo Cats is on a mission to create NFT collections that serve those who love all things Japanese with related art, education, and experiences.

## The Art

All Jizo Cats artwork is influenced by Japanese culture, traditions, and language.

The artwork of each Jizo Cats NFT illustrates the main topic. For example, the artwork of the Jizo Cats: Kanji Collection illustrates the meaning of each NFT's Japanese kanji character.

Jizo Cats NFT artwork depicts a Japanese setting, while the central characters in all Jizo Cats NFT artwork are the Jizo Cats, which are a marriage of two beneficial Japanese icons. Jizo Cats bring together the protective jizo statues, which are seen everywhere in Japan, and cats, which are considered lucky in Japan.

## Jizo Statues

Jizo statues are found in neighbourhoods, alongside streets, in parks, and along mountain trails, providing protection where it is needed. Jizo statues are made in the image of Jizo Bosatsu, the Buddhist deity who is a guardian of children and travelers. Jizo is also known as “the store of earth” and so most jizo statues are carved out of stone, which has the spiritual power of protection and longevity. Other than a pink nose, the Jizo Cats are grey, retaining the power of the stones.



Jizo statues with their trademark red bibs

The Jizo Cats all wear a traditional woven straw hat called a *kasa*. In the past, farmers and travelers wore these hats to protect themselves from strong sunlight, rain, and snow. However, the *kasa* worn by the Jizo Cats was inspired by an old folktale that Japanese parents still hand down to their children – in order to instill good values.

In the story, a destitute old couple eke out a living weaving *kasa*. It's a cold winter day before New Year, and there isn't enough rice left to sustain them over the New Year holiday. The old man packs up the five *kasa* he has woven and trudges off to town to sell them.

On his way, the old man encounters a row of six jizo statues, with their heads covered in snow. He gently wipes the snow off their heads and continues on his way to town. However, the townspeople are busy making preparations for the New Year celebration, and the old man fails to sell any of his *kasa*.

Heading home with his unsold *kasa*, the old man again comes upon the six jizo statues. Their heads are covered in a new layer of snow. Again, the old man gently wipes away the snow and, this time, he places the unsold *kasa* on the jizo statues. Unfortunately, he only has five *kasa* and there are six jizo, so he takes the protective cloth off of his own head and places it on the sixth jizo.

That night, the old woman agrees that he had done the right thing, and she prepares a sparse meal to celebrate the New Year. Just then, there's a commotion outside and the old couple goes to see what it is. To their amazement, the six jizos are pulling a large sledge, loaded with a cask of rice, baskets of vegetables, and a large fresh fish. The jizo statues give all of the food to the old couple in thanks for the good deed the old man had done.

And so, the Jizo Cats wear *kasa* – as a subtle reminder of good values... and because they are aesthetically pleasing in the NFT artwork.



From the *Kasa Jizo* story



## Lucky Cats

In Japanese folklore, cats have protective powers and are symbols of good fortune.

According to legend, in the 17<sup>th</sup> century, a monk's pet cat saved the life of a samurai lord. The lord was on his way to a hunt when a storm broke out and he had to take shelter under a tree near the temple. He spied the monk's cat with one paw up, as though it was beckoning him to come to the temple. As the lord stepped forward, a bolt of lightning struck the tree. The cat had saved the lord's life, and in gratitude the lord became the temple's patron. After the cat passed away, a statue of *maneki neko* (beckoning cat) was erected at the temple, and to this day it is considered sacred.

Nowadays, *maneki neko* figures can be found at the front of stores and restaurants, beckoning customers to come into the shops. In homes, *maneki neko* brings good fortune to the family.

Visit a shrine or temple in Japan, and you're quite likely to encounter a number of cats hanging around – welcome guests who bring good fortune.



Japanese lucky cat figures

# The Education

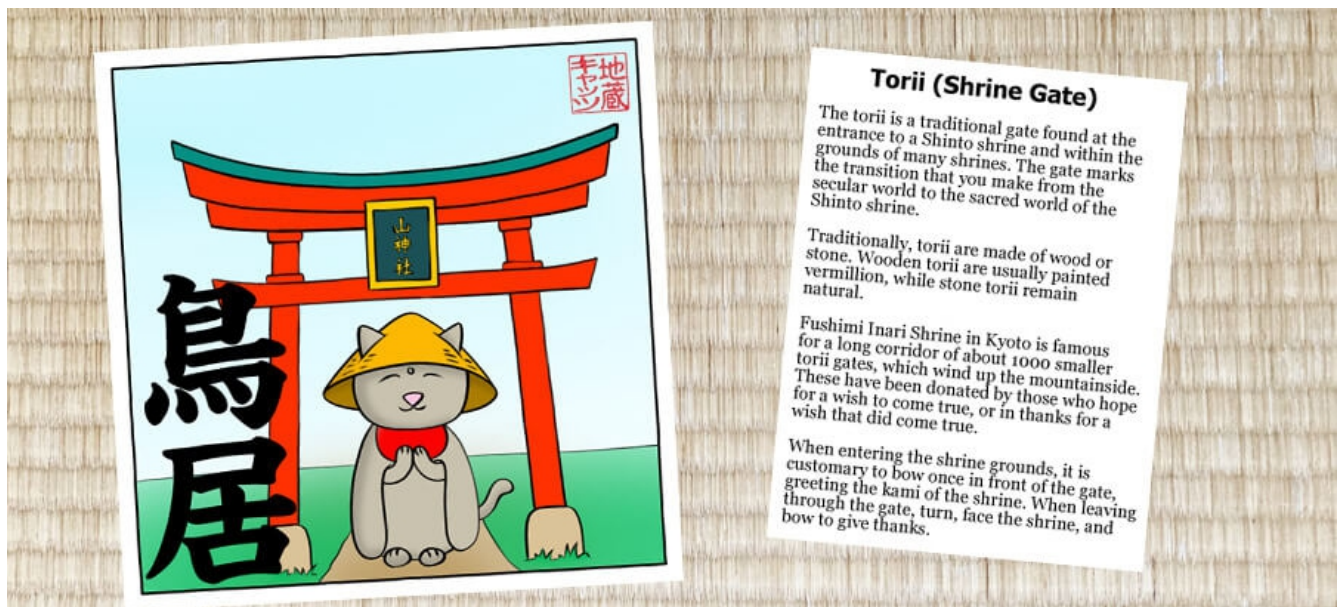
After living in Japan for over 25 years, absorbing the culture and mastering the language, Kevin's goal with Jizo Cats is to provide education about all things Japanese, and also provide resources for education in those places where such resources are lacking.

## Illustrating Japan and Japanese

Jizo Cats NFTs are about more than just art. The artwork of a Jizo Cats NFT is also a canvas for teaching about Japan – the language, the culture, and traditions. The Jizo Cats: Kanji Collection takes individual Japanese kanji characters, or combinations of two to three kanji characters, and uses the artwork to illustrate the meaning. In each image, a Jizo Cats character and/or the surrounding artwork portray the meaning of the kanji character.

To go with each NFT, there's also a written description included in the unlockable content. This description includes the Japanese reading of the kanji, the English translation, and history, culture, or tradition related to the kanji.

Once all 300 Jizo Cats: Kanji Collection NFTs have been minted, a coffee table book will be delivered to each NFT owner. This 11" x 8.5" book will contain all 300 pieces of NFT artwork, placed one per page, and will have the same written description as found in the NFT unlockable content. This provides the NFT owner with an interesting and unique book that gives an insight to the Japanese language, culture, and traditions.



Each Jizo Cats NFT consists of artwork plus an educational description

## **Commitment to Provide Education**

Kevin Riley has always put a lot of value on education, knowing that good education provides better opportunities. He believes that whether a person obtains a formal education or an informal education, it's important that they have the resources needed to successfully learn.

During his years of creating information products, Kevin focused on providing aspiring entrepreneurs with the detailed, step-by-step guides, videos, and workshops to help them build their own successful online businesses. In many cases, a lack of knowledge had been the only thing holding these hopeful entrepreneurs back from success.

It was during his years of creating how-to guides that Kevin partnered with another Internet marketer to organize an event in which the proceeds would go to a non-profit organization that was building schools in the remote Mustang region of Nepal. Kondo Toru, an elderly gentleman from Niigata, Japan, had long been helping the people of the Mustang region, and Kevin and his partner were able to help fund the furnishing and supplying of a small elementary school in the region.

With Jizo Cats, Kevin's goal is to once again work with the Kondo Foundation to bring more education opportunities to the Mustang region. A portion of all minting and royalty revenue will be allocated to helping to bring educational resources to Mustang and other areas where they are needed.



The remote Mustang region of Nepal



# The Experiences

From the conception of Jizo Cats, Kevin Riley planned for Jizo Cats projects to look beyond NFTs as merely digital collectibles. He wanted Jizo Cats NFTs to offer unique experiences, and he wanted those experiences to bridge between the digital world NFTs and the physical world.

Kevin is committed to creating Jizo Cats NFTs that provide their owners with novel experiences related to the content of the NFT artwork and all things Japanese.

## Experiences in the Kanji Collection

In the Jizo Cats: Kanji Collection there are three unique and valuable experiences. These include a physical coffee table book, a Shinto event to make the NFT owner's wishes come true, and an exclusive tour of Osaka, Japan with Kevin Riley.



## Coffee Table Book

Living in Canada in the 1970s, Kevin reminisces about the ubiquitous coffee table book. Whenever his family visited friends, Kevin was absorbed in browsing through their coffee table book. For the Jizo Cats: Kanji Collection, Kevin plans to bring back the nostalgia of the coffee table book.

The merit of a coffee table book is that it is perfect for casual reading, as it is mainly a collection of photos or artwork with a small amount of written content. There is no large commitment to a coffee table book – it is not meant for long hours of reading.

The Jizo Cats: Kanji Collection coffee table book will contain all 300 pieces of artwork from the collection, in full-colour splendour. There will be one full-sized image per page, with the written description below the artwork. The Jizo Cats coffee table book will be an interesting conversation piece in an NFT owner's living room.

The coffee table book will be approximately 8.5" x 11" in size, hardcover bound, and in full colour. There will only ever be 301 copies of this book, with one being reserved for the artist Kevin Riley, and the rest being distributed to the confirmed Jizo Cats: Kanji Collection NFT owners at the time of the minting of the final of the 300 Jizo Cats: Kanji Collection NFTs.

These coffee table books will be a tangible asset that the NFT owners can display in their home or place of business, and their limited print run will make them a valuable collectible.



Coffee table book pages

## Shinto Prayer Tablet Event

Every owner of a Jizo Cats: Kanji Collection NFT will receive the uniquely Japanese experience of putting their most fervent wish on an authentic Shinto prayer tablet and putting it up to be fulfilled at a select shrine in Osaka. Some owners will experience the event in person, while others will do it virtually.

In Japan, people write their important wishes on a Shinto prayer tablet called *ema*, which literally means “picture horse”. They then hang the *ema* on a special board at the shrine, thereby putting it up for the resident *kami* (god) to see and bring to fruition.

In Osaka, certain shrines are designated for certain types of wishes. To ensure the NFT owner's wish receives attention from the proper *kami*, the *ema* will be purchased and placed at one of the following five shrines: Ebisu shrine for business and prosperity. Ikutama for success in the entertainment industry. Hatsutenjin for love and relationships. Sukunahakone for health. Osaka Tenmangu for education

For NFT owners who are planning to visit Osaka, Japan in the foreseeable future, Kevin will take the owner to the relevant shrine, buy an *ema* for them, and guide them through the process of writing on their plaque and hanging it at the shrine. Kevin will create a video record of the event for the NFT owner to have as a keepsake of the occasion.

For those lucky NFT owners who are able to participate in one of the select all-day Osaka tours, a shrine visit to obtain, fill out, and hang an *ema* will be included in the day's activities.

For NFT owners who are not planning a visit to Osaka, Kevin will go to the proper shrine, purchase an *ema*, write the owner's wish on it, and hang the plaque at the shrine. The event will be recorded on video, which will be sent to the NFT owner.





## All-Day Tour & Lunch in Osaka

Each Jizo Cats: Kanji Collection NFT will have a special ticket in its unlockable content. For a lucky 25 NFT owners who are planning to visit Japan in the foreseeable future, this ticket can be redeemed for an individualized all-day tour of Osaka, and a traditional Osaka lunch, with Kevin Riley.

Kevin (aka Osaka Riley) has lived in Osaka for over 25 years and knows the city better than many who were born there. He knows many interesting, unique, and sometimes plainly weird places that are not included in regular tourist guides or tours. Kevin will take the NFT owner, and up to three of their friends or family, on a fascinating tour of Osaka – which is a fun and eclectic mix of the traditional and the modern.

For lunch, Kevin will treat the NFT owner and their companions to a signature Osaka lunch at his favourite okonomiyaki restaurant. The group will experience a satisfying lunch of Osaka soul food, prepared by the skilled and friendly Ono brothers.

To get an idea of the kind of interesting places you can visit in Osaka, please see the Jizo Cats *Glimpses of Osaka* videos at: <https://JizoCats.com/glimpses>



Osaka Castle



# About the Jizo Cats NFT Projects

Truly unique, one-of-a-kind artwork, a transparent minting process, good options for displaying the artwork, and a license to use the NFT artwork for commercial purposes are some of the qualities that make Jizo Cats NFTs a valuable investment.

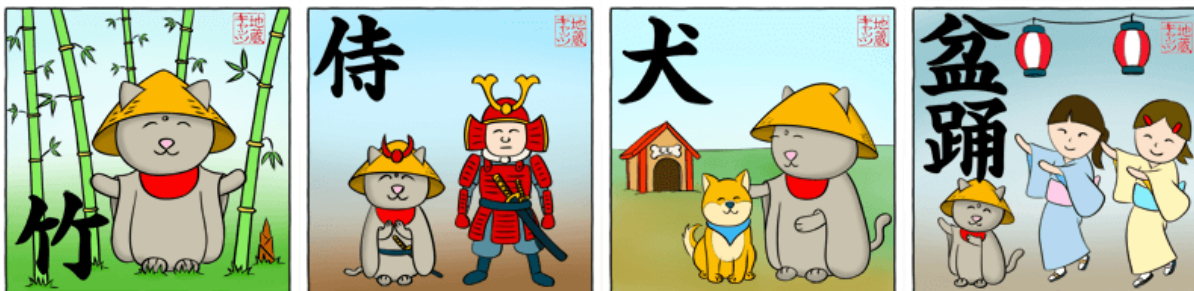
## Not a PFP Project

Profile picture (PFP) artwork has been a popular form of NFT, allowing the owner to display their NFT as their profile picture on social media. Often, these PFP NFTs are displayed as a status symbol, especially when the NFT has great rarity and value.

Recently, NFT marketplaces have become saturated with PFP collections – many of them barely altered imitations of other PFP projects. With Jizo Cats, Kevin Riley planned to create something unique, rather than merely following the established PFP trend.

Since Jizo Cats are modeled on the venerated jizo statues, it would not be fitting or reverent to dress them up in flashy clothing nor have them taking unacceptable actions. Rather, the dignity of the jizo is preserved in Jizo Cats, as they become spectators or subtle participants in the NFT artwork.

For Kevin Riley, as an artist, the decision to give more scope to each NFT collection, and not limit the artwork to PFP characters with only attributes to differentiate them, provides an opportunity to exercise unlimited artistic license. For the buyer, this provides NFT artwork that is truly unique and unlike any other NFT in the collection – every Jizo Cats NFT is a true 1/1.



Each Jizo Cats NFT is a unique artwork

## Minters Know What They're Getting

While having an after-mint reveal of the artwork and attributes of an NFT has some pros, Kevin Riley believes that the interests of the people minting Jizo Cats NFTs are better served by a fully transparent minting process.

### Post-Mint Reveals Only Benefit the NFT Creator

A number of the current generative NFT collections are doing an after-mint reveal. When a buyer of such an NFT goes to the minting page, they only see a pre-reveal placeholder image. The buyer won't see the actual artwork of the NFT they are minting until after the mint.

This after-mint reveal strategy can add the factor of excitement to an NFT minting event, and generate a good level of hype for the collection. Buyers discuss and speculate the possible attributes and rarity of the NFTs in the collection – hoping that they are the lucky ones who minted a highly rare, and therefore valuable, NFT. They won't know until all of the NFTs in the collection have minted and the creator has flipped the switch to reveal all of the minted NFTs.

Of course, with generative NFTs, where there are different levels of rarity in the collection, not revealing the artwork of the NFT until after all have been minted is advantageous for the creator. By not revealing the NFT artwork until after the mint, the identity of the NFTs with the highest level of rarity can be kept secret until after the mint. This avoids some buyers sniping the most rare, and valuable, NFTs early in the minting process. Once the rarest NFTs are no longer available to be minted, other buyers are less incentivized to mint any of the remaining NFTs in the collection – knowing that they have no chance of minting a rare one.



Post-mint reveals are a gamble

## Transparency in the Jizo Cats Mint

Jizo Cats NFTs do not use algorithms to generate a number of images with a varied mixture of attributes. Since the artwork of every Jizo Cats NFT is hand drawn from scratch, there are no levels of rarity amongst Jizo Cats NFTs – each NFT being 100% original and not sharing attributes with any other NFT.

However, due to the level of popularity of the subject of the artwork of each individual NFT, some Jizo Cats NFTs will be more popular than others, which may increase their value as much as rarity does in other collections. The perceived value of individual Jizo Cats NFTs will be dependent upon the preference of collectors.

To ensure that everyone who mints a Jizo Cats NFT ends up with the artwork they desire, all Jizo Cats NFTs will be fully revealed before they are minted. Buyers will have a chance to review the selection of Jizo Cats NFTs in advance, making it easy to decide which NFT they would like to mint.

In fact, to provide full transparency, and allow potential buyers to peruse the available Jizo Cats NFTs in advance of their being made available to be minted, upcoming NFTs can be viewed in the Jizo Cats Gallery on the Jizo Cats website.



The gallery on the Jizo Cats website gives a preview

# Options for Displaying Artwork

One of the joys of owning NFT artwork is being able to proudly show it off. In the home, in the office, in a digital display, or hanging prominently on a wall, the artwork lets everyone know that the owner is one of the elite few owners of a Jizo Cats NFT.

Owners of a Jizo Cats NFT have the option of displaying the artwork in a digital picture frame or getting a high-quality physical print made of the artwork.

## Digital Picture Frames

While some of the newer digital picture frames support connecting to a crypto wallet and loading the NFT artwork directly, older models will require an image file to be loaded from an SD card or USB drive.

In each Jizo Cats NFT's unlockable content, there is a high-resolution PNG file of the artwork, which can be easily uploaded to any digital picture frame.

## Physical Prints

For those who prefer the tangible feel of a physical print, there are two optional files included in the unlockable content. There's the high-quality PNG file, which can also be used to produce physical prints, and there's a high-resolution, lossless TIFF file. Depending upon printer requirements, either file can be used to create a high-quality print; however, commercial printers with 4-colour separation printing processes will produce better results with a TIFF file.

With the files included in each Jizo Cats NFT's unlockable content, the NFT owner will be able to employ a commercial printer to produce a high-quality print, get the print framed, and hang it on their wall.



Jizo Cats NFTs printed and framed



## A License for Commercial Use

Every Jizo Cats NFT owner is granted a worldwide license to use the artwork of their owned NFT for commercial purposes. The NFT owner may use the artwork, along with extensions they choose to use or create, for the purpose of creating and selling merchandise. This may be T-shirts, hoodies, hats, mugs, posters, or other merchandise

To protect the reputation of the Jizo Cats brand, and preserve the value of all owners' NFTs, the licensee may not alter the NFT artwork or use it in any offensive or obscene manner (please refer to the Jizo Cats Licensing Agreement on the Jizo Cats website at <https://jizocats.com/use>).



NFT owners can use artwork to create and sell merchandise

## To Discord, or Not to Discord

Discord has become the go-to platform for those interested in buying, selling, or creating NFTs. Kevin Riley acknowledges that it is a great platform for building a community with active engagement.

However, since the first Jizo Cats NFT project is a small genesis collection of 1/1 artwork, it was decided that a public Discord server would not be part of the marketing campaign. The cons of having a Discord server outweigh the pros for Jizo Cats: Kanji Collection NFTs.



### Avoiding the Risk of Scams

There have been a number of instances where a vulnerability in Discord servers has been exploited to scam members. Unfortunately, the techniques used by many creators to build hype around a project in their Discord communities can also open the door to hackers.

If hackers gain access to certain webhooks in a Discord server, they can send false announcements through channels that are usually only available to the admin of the Discord server. These false announcements can feed the fear of missing out (FOMO) that is conditioned by the fast moving nature of giveaway, whitelist, and minting events, and cause members to incautiously follow links to scam addresses.

Kevin Riley is dedicated to protecting all prospective minters of Jizo Cats NFTs, so a public Discord server, which can attract all variety of people without any proper validation, will not be employed.

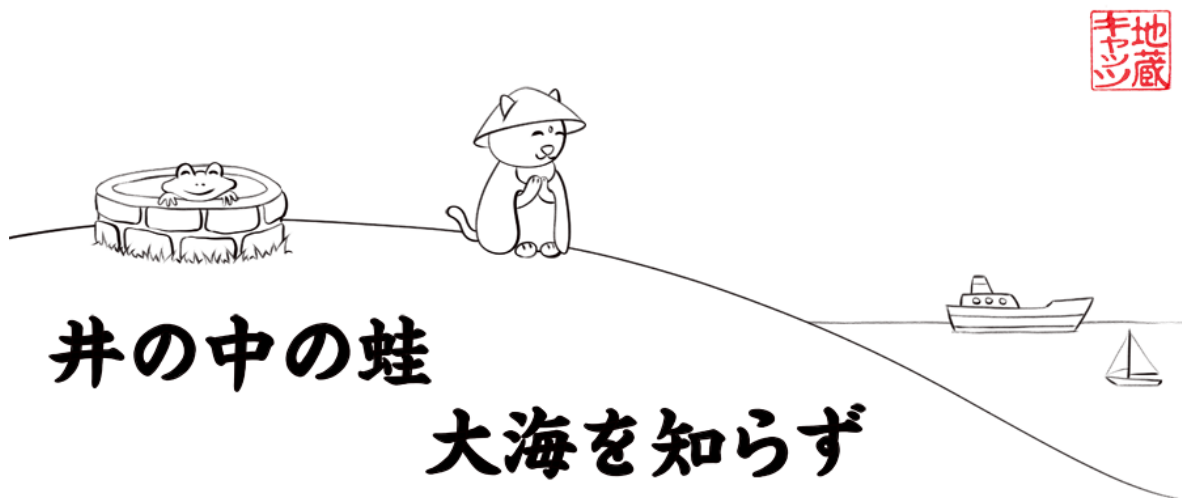
### A Future Exclusive Club & Think Tank

After the minting of the Jizo Cats genesis collection of NFTs, there will be an exclusive, locked Discord server for Jizo Cats NFT owners. This will be a place for like-minded individuals to come together.

## More Projects to Come

Kevin Riley is committed to the long run with Jizo Cats. It is the perfect outlet for his creative mind, and he is already planning future projects. After the 300 NFTs of the Jizo Cats: Kanji Collection have been created and minted, the next project is scheduled to start.

This project will be called Jizo Cats: Kotowaza and brings the world of Japanese proverbs to NFTs.



Concept for *"The frog in the well knows nothing of the great ocean"*

# Minting Jizo Cats NFTs

All Jizo Cats NFTs are produced in small collections of one-of-a-kind (1/1) artwork, thereby maintaining the value of each Jizo Cats NFT.

The first Jizo Cats project, the Jizo Cats: Kanji Collection, is an exclusive collection of only 300 NFTs. The individual NFTs will be released for minting on an ongoing basis until all 300 have been minted.

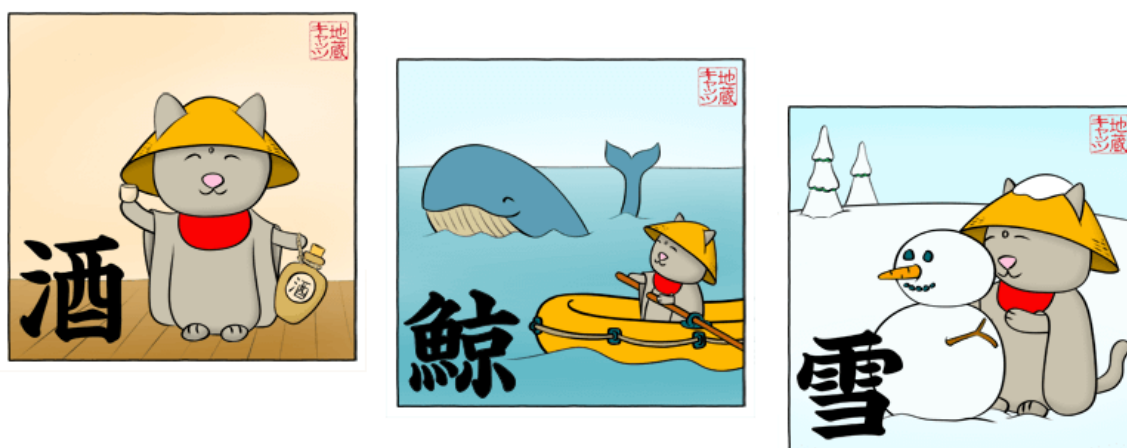
Exact minting dates will be announced via Jizo Mail. Get a free membership at <https://jizocats.com/jizomail>

To make minting a Jizo Cats NFT easy for everyone, no matter what their level of NFT experience, Jizo Cats NFTs will be released for minting on the popular OpenSea NFT marketplace.

## Choosing a Jizo Cats NFT to Mint

Although a Jizo Cats NFT is minted as an investment, and may be resold on an NFT marketplace, it's prudent to consider a Jizo Cats NFT choice as one would physical art. Rather than viewing a Jizo Cats NFT as something to flip as soon as possible, it is recommended to consider it as a long-term investment.

Therefore, when viewing the different artwork available in a Jizo Cats NFT collection, it is advisable to select an NFT with artwork that appeals to the buyer and that they can enjoy owning and displaying.



Choose the artwork that appeals to you



## Preparing to Mint

Prior to the first Jizo Cats NFTs becoming available to mint on the OpenSea NFT marketplace, it is recommended to get prepared well in advance. First-time minters (buyers) need to set up a crypto wallet and fund that wallet.

For those who are new to minting (purchasing) NFTs, Kevin Riley has prepared a course on NFTs, with a step-by-step tutorial that walks the novice through the process of minting NFTs. This course can be accessed at <https://jizocats.com/course>

The Jizo Cats NFTs will be available for minting on the OpenSea marketplace. Following the steps in the tutorial, the prospective NFT owner will connect their wallet, select the Jizo Cats NFTs they wish to mint, and complete the transaction.

For advance notice regarding the exact dates and times for minting Jizo Cats NFTs, it is highly recommended to obtain a free membership at Jizo Mail. All Jizo Mail members will receive important announcements and updates, along with a short weekly newsletter. Jizo Mail can be joined for free at <https://jizocats.com/jizomail>

# The Founder & Creator



The founder and creator of Jizo Cats, Kevin Riley, brings a lifetime of art, decades of entrepreneurial experience, and all he's learned from a quarter of a century of living in Japan to the Jizo Cats projects.

His many years of experience make it possible for Kevin to be the creative force behind Jizo Cats, while employing his skills to build the Jizo Cats brand and increase the value of Jizo Cats NFTs.

## The Artist

Kevin grew up in an artistic family in the small Swiss Alps village of Klosters. His mother was an artist who mainly worked in oil paints, while his sister went on to study art formally at the Art Academy of London, the London Atelier of Representational Art, and the St. Ives School of Painting.

Throughout his school years, Kevin was often reprimanded for his ceaseless doodling in the margins of his class notebooks. In those margins, Kevin escaped the tedium of lectures to a world of cowboys and Indians fighting great battles across the white expanse of the bottom of the page, mountain climbers and ibex daring the steep heights of the side margins, while air battles raged across the top.

In his junior high school years, Kevin found an outlet, and a chance to experiment with many mediums, in Art class. By the time he graduated from high school, Kevin had found that the medium that most appealed to him, and brought out his best work, was a self-developed combination of ink and dry-brush watercolours. He created pen and ink drawings of old farm buildings, abandoned mining structures, and ships. These he painstakingly coloured with watercolours, using an extreme dry brush method that many remarked upon as resembling tempera painting.

Kevin sold his first painting in a gallery in Kamloops, BC in the late 1970s.

Once computers caught up to what Kevin wanted to do with them, he started creating on a large Wacom tablet, which he still uses to create the Jizo Cats artwork. Using a *sumi* ink brush and Manga 5.0 software, he creates all of his artwork in an aesthetically pleasing hand-drawn style with varying line thickness. The inked images are then coloured in using brushes in Photoshop, with backgrounds gently airbrushed to produce the soft gradation of colours found in the Japanese *ukiyo*e artwork of such masters as Utagawa Hiroshige.

In fact, one of Kevin's prized possessions, and a source of inspiration, is Hiroshige's *Nihonbashi*, the first in the famous *The Fifty-Three Stations of the Tokaido* series of paintings.



# The Entrepreneur

Kevin has been an entrepreneur for most of his life. Over forty years of building a variety of businesses and using numerous marketing strategies have left him with a strong understanding of the requirements for successfully growing a business online or offline.

Kevin's first business, straight out of high school, was selling truckloads of well-aged cow manure to local gardeners. Running small classified ads in a local newspaper, he discovered early in his entrepreneurial journey how to target the best audience and how to write appealing ad copy. This early education served him well in later ventures.

With the advent of the Netscape browser and the ability to surf the World Wide Web in 1994, Kevin saw the potential the Internet held for marketing purposes and started studying this new tool for communication. After moving to Japan a couple of years later, Kevin started to seriously take advantage of the opportunities the Internet offered for running a business from anywhere in the world.

By the mid 2000s, Kevin was creating information products to help others start building businesses online. It wasn't long before his knack for creating easy-to-follow, step-by-step business-building tutorials came to the attention of the owner of the biggest online marketing forum on the Internet – Allen Says of the Warrior Forum. Kevin proceeded to create a series of video-based workshops that helped many forum members successfully launch their own online businesses.

Now, after a short hiatus, during which Kevin generated much of his income from the growing blockchain economy, Kevin is creating his own NFT collections and gearing up for creative marketing campaigns designed to make Jizo Cats a long-term success – and lead to many future Jizo Cats projects.



# Disclaimer Notice

Anyone minting a Jizo Cats NFT acknowledges and agrees to the following:

- i) due to the volatile nature of the value of blockchain assets, fluctuations in prices could adversely affect the value of an NFT. Kevin Riley and Jizo Cats cannot guarantee future value of an NFT.
- ii) due to the risks associated with Internet-based currencies, including, but not limited to, the risk of software or hardware malfunction, Internet connections, malicious software, and unauthorized third-party access to the NFT owner's digital wallet, Kevin Riley and Jizo Cats cannot be held responsible for any loss experienced when holding or transacting an owned NFT on the relevant blockchain.
- iii) any taxes that apply to transactions of an NFT are the sole responsibility of the NFT owner. All NFT transactions are conducted on the approved marketplace, with no transactions connected to the Jizo Cats website, and Kevin Riley and Jizo Cats are not responsible for determining any taxes that may apply to transactions of owned NFTs.
- iv) future developments in blockchain technology and digital assets could adversely affect the value of an owned NFT.
- v) changes in regulations that govern blockchain technology, cryptocurrencies, and tokens could adversely affect the value of an owned NFT.
- vi) future upgrades to the relevant blockchain, changes in the methods of transactions, or other changes in the technology or performance of the relevant blockchain could adversely affect the value of an owned NFT.

The NFT owner agrees to hold harmless and indemnify Kevin Riley and Jizo Cats from and against any liability, loss, damage, or other claim arising from the ownership, transaction, or other use of an NFT.

## Questions?

Any questions can be asked at <https://jizocats.com/contact> and Kevin Riley will reply ASAP.